

Contact: Sondra Swensen
(801) 495-3000

Dental Select CEO Named Ernst & Young Entrepreneur Of The Year[®] 2007 Award Finalist in Utah

Salt Lake City, UT – May 21, 2007 – Dental Select today announced that President and CEO, Brent Williams, is a finalist in the Ernst & Young Entrepreneur Of The Year[®] 2007 Award for the Utah Region. According to Ernst & Young, the awards program was designed to recognize outstanding entrepreneurs on a regional, national and global level who are building and leading dynamic, growing businesses. Brent Williams was selected as a finalist by a panel of independent judges. Award winners will be announced at a special gala event on June 7 at the Salt Palace Convention Center.

“I am tremendously honored to be named as a finalist for this prestigious award,” says Williams. “It is an exciting time for Dental Select, and we look forward to continuing our consistent growth, success and dedication to the community.”

The Ernst & Young Entrepreneur Of The Year[®] awards program celebrates its 21st anniversary this year. Awards are given to entrepreneurs who have demonstrated excellence and extraordinary success in such areas as innovation, financial performance, and personal commitment to their businesses and communities.

Dental Select, headquartered in Salt Lake City, UT, has over 18 years of experience providing dental plans for groups, families and individuals. Founded in 1989, Dental Select is now the largest dental benefits provider in Utah. With over 270,000 members in Utah, Texas and Nevada, they provide dental benefits to over 5,000 companies. Insured vision and AD&D plans were recently added to their large dental plan portfolio of products. With plans to expand to additional states in the near future, Dental Select is positioned for rapid growth as a leader in the dental benefits industry.

#####