

Contact:

Jennifer Moser
Dental Select
(801) 495-3000
jenniferm@dentalselect.com
www.dentalselect.com

FOR IMMEDIATE RELEASE

DENTAL SELECT CONTRIBUTES MORE THAN \$400,000 TO IMPROVING THE ORAL
HEALTH OF UTAH'S CHILDREN

SALT LAKE CITY, Utah – November 24, 2009 – More than 50 percent of the children enrolled in 80 elementary schools in Salt Lake, Davis and Tooele counties are living in poverty. Those children, who reside in low-income households, usually suffer from significant amounts of tooth decay and lack of oral health care. Dental Select recognizes the need of Utah's underprivileged children in the community and have committed to financially supporting Sealants for Smiles, a non-profit organization dedicated to providing oral-health education and dental sealants to underserved children.

Recently honored as the title sponsor at Sealants for Smiles 2nd Annual Gala Benefit held at the Grand America in Salt Lake City, Dental Select was recognized for their 2009 contribution of more than \$400,000. This commitment will allow Sealants for Smiles to expand school visits into more Utah counties, increase the number of oral health presentations, and ultimately place more sealants on the 2nd and 6th grade children who need them.

During the 2007 and 2008 school year, Dental Select contributed more than \$420,000 to Sealants for Smiles. As the sole administrator for this program, Dental Select continually provides Sealants for Smiles with necessary technology expenses, an office facility, staff wages and salaries in order to allow 100% of donations to go directly toward advancing program services.

In the past two years, Sealants for Smiles has placed more than 31,000 dental sealants on children who were screened with moderate to urgent dental needs. Because of Dental Select's contributions, Sealants for Smiles can continue to expand and see a larger percentage of underprivileged children each year to improve Utah's community youth.

Dental Select, headquartered in Salt Lake City, is the largest dental provider in the state of Utah, and provides benefits to more than 5,000 client groups across Utah, Texas and Nevada. Dental Select specializes in affordable and flexible dental plans, offering a wide-array of discount, PPO, Indemnity, and self-funded dental plans. With over 20 years experience, Dental Select has been a recurring Utah 100 company, and on the Inc. 500 list of America's fastest growing companies. More information regarding Dental Select is available by visiting the company's web site at www.dentalselect.com or by calling (800) 999-9789.

###