

Media Contact: Sondra Swensen
(801) 495-3000
sondras@dentalselect.com

Dental Select Announces No Waiting Periods for Group Dental Plans

Salt Lake City, UT – Dec. 11, 2008 — Dental Select is waiving all waiting periods for new group dental plans quoted on or after November 2008. Members can now immediately use their benefits, including all Preventive, Basic, Major and Orthodontic services.

“Easy administration and better oral health of members are the advantages of this new initiative”, states Brent Williams, Dental Select’s President and CEO. “We hope that employers will take advantage of this opportunity to provide employees with excellent dental benefits while reducing their out-of-pocket expenses.” Voluntary groups which have not previously offered a dental program within the last 12 months will not be eligible for removal of waiting periods.

Dental Select, headquartered in Salt Lake City, has nearly two decades of dental insurance experience for employers, families and individuals. Founded in 1989, Dental Select is now the largest dental benefits provider in Utah. With over 280,000 members in Utah, Texas and Nevada, they provide dental benefits to over 5,000 companies. Plans to expand to additional states in the near future are in the works and position Dental Select for rapid growth as a continued leader in the dental benefits industry.