

**Contact:**

Jennifer Moser

Dental Select

(801) 495-3000

[jenniferm@dentalselect.com](mailto:jenniferm@dentalselect.com)

[www.dentalselect.com](http://www.dentalselect.com)

FOR IMMEDIATE RELEASE

**DENTAL SELECT TO OFFER EXCLUSIVE MONARCH PLAN**

**SALT LAKE CITY, Utah — May 5, 2014—** Dental Select recently launched a program that provides affordable access to dental care for Dental Select participants at Monarch Dental® offices. Through the Monarch Plan, Dental Select members in the state of Utah can now choose Monarch Dental® for their family's dental needs. The Monarch Plan is available exclusively through Dental Select.

Dental Select's employer-sponsored Monarch Plan offers a zero deductible, higher annual maximum and overall increased savings to employees versus traditional dental plans. The Monarch Plan and other insured dental plans are currently available through Dental Select and its appointed agents.

Brent Williams, CEO and President acknowledged the development of the Monarch Plan as "another great option for Utah residents with expanded provider access and unique, above average benefits."

Dr. Robert Chidester, owner of Modern Dental Professionals – Utah, P.C., which operates the Monarch Dental offices in Utah, says "Monarch Dental is very happy to be part of the Dental Select family of choices. Dental Select cares about the well-being of their members and we at Monarch have the same philosophy, focusing on delivering quality care at affordable prices."

**About Dental Select**

Dental Select, headquartered in Salt Lake City, Utah, is a privately held company with 25 years of experience providing dental and vision benefits for groups, families and individuals. Founded in 1989, Dental Select has licenses to sell its insurance plans in 20 different states. Dental Select's plans are underwritten by ACE USA, which consistently rates "A+" from AM Best. Dental Select was named by Inc. as one of the 500 fastest growing privately held businesses in the United States and is ranked as Utah's No. 1 dental benefits provider.

More information is available at [www.dentalselect.com](http://www.dentalselect.com)

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