

**Contact:**

Natalie Suazo  
Dental Select  
(801) 495-3000  
[natalies@dentalselect.com](mailto:natalies@dentalselect.com)  
[www.dentalselect.com](http://www.dentalselect.com)

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**SALT LAKE CHAMBER FEATURES SUZETTE MUSGROVE**

**SALT LAKE CITY, Utah — March 10, 2014—** In honor of Women’s History Month, the Salt Lake Chamber is featuring prominent local business women; one of which, is Suzette Musgrove, Chief Operations and Strategy Officer at Dental Select.

Musgrove’s feature is a series of highlights that correspond with this year’s National Women’s History Project theme: Celebrating Women of Character, Courage and Commitment.

Within the article, Musgrove states one of the biggest challenges for women is possessing “strength in character.” To overcome this issue, Musgrove urges women to “focus on developing and refining their emotional intelligence to build a foundation of strength and respect.”

“Maintaining a confident attitude, taking time to listen and responding positively to criticism is something that every women (and man) could work on to develop greater self-esteem and motivation to succeed,” said Musgrove.

Suzette Musgrove plays a key role in strategic initiatives and long term goals for daily operations within Dental Select. Other responsibilities include identifying business development needs, objectives and trends within the dental industry while simultaneously seeking partnerships for growth opportunities. Musgrove has been lecturer for the Utah Dental Association (UDA), is currently a member of the National Association of Dental Plans (NADP), is on the board of directors for Donated Dental and is also a member of the National Dental Electronic Data Interchange Council (NDEDIC).

To read the full article, please visit [www.slchamber.com/blog](http://www.slchamber.com/blog).

**About Dental Select**

Dental Select, headquartered in Salt Lake City, Utah, is a privately held company with 25 years of experience providing benefits for groups, families and individuals. Founded in 1989, Dental Select has licenses to sell its insurance plans in 19 different states. Dental Select’s plans are underwritten by ACE USA, which consistently rates “A+” from AM Best. Dental Select was named by Inc. as one of the 500 fastest growing privately held businesses in the United States and is ranked as Utah's No. 1 dental benefits provider.

More information is available at [www.dentalselect.com](http://www.dentalselect.com)

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